

Amanda Farabow

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New York, NY 10009



SUMMARY

I attended Parsons School of Design for two years and am currently taking a year-long gap to learn independently. This non-traditional explorative period reinforces my prioritization of evolving and creativity. I am focused on fashion from a business perspective. I most recently enjoyed working a summer internship at a fashion PR showroom in LA, even running the showroom alone for two weeks. I have administrative fashion experience working closely with the designer of the brand Dur Doux, worked as a fashion, jewelry and general PR intern, volunteered backstage at NYFW shows, and worked at a designer consignment store. I am currently working/studying independently in finance and seeking a part-time or full-time job in the fashion industry.

EDUCATION

**Parsons School of Design New York, NY
2023**

Fall 2021- Spring

Major: Strategic Design and Management

Minor: Fashion Communication

WORK EXPERIENCE

**Etcetera Los Angeles -- Fashion PR Intern
Present**

June 2023 -

- Worked in the showroom organizing stylist pulls and returns
- Outreach and research to promote brands
- Managed showroom operations solo for the final two weeks

Dur Doux -- Lead Administrative Intern/Assistant Back of House Coordinator

Jan 2021 - Sep 2021, Jan 2023- Feb 2023

Project Based:

- F/W 21-22 NYFW: Assisted founders/designer with organizational details, backstage dresser day of virtual show, post-show press organization
- S/S 22 NYFW: Created and organized data base for model call, led outreach and communication with models, backstage dresser day of show
- F/W 23-23 NYFW: Assistant Back of House Coordinator, led intern outreach and coordination, coordinated backstage day-of-show preparations and managed interns

Private Policy -- NYFW Volunteer

September

2022

- Back of house tasks and preparation for show

Moki Media -- PR Intern

June 2022 - August

2022

- Created content for clients' social media
- Compiled and expanded upon lists of contacts and connections
- Wrote pitches for clients' featured events

CI Collective -- PR Intern

Jan 2022 - May

2022

- Wrote product pitches sent to jewelry/fashion editors
- Coordinated jewelry sample pulls with designers for stylists, magazines, and photoshoots

Mint Condition -- Stylist/Sales Associate

Jun 2020 – Aug

2021

- Social Media Coordinator- used Instagram to promote clothing and accessories
- Accepted new inventory, assessed items for authenticity, value and condition. Displayed and styled for consignment.
- Style Assistant- helped customers with styling and purchasing items

REFERENCES

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- Najla Burt, Founder and Designer, Dur Doux
info@durdoux.com 347-496-6653
- Jade Ikazoboh, Founder and Director, Etcetera Los Angeles
jade@etceteralosangeles.com 818-667-5736

SKILLS/INTERESTS

- Working collaboratively with others
- Focus on detail and aesthetics
- Problem solving and designing projects from start to finish
- Recreational golf, basketball, and trying new things (ie: race car driving, boxing, stand-up comedy)