

Amanda Farabow

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EDUCATION

Parsons School of Design, New York, NY

Spring 2026

Bachelor of Business Administration, Strategic Design and Management; Minor: Fashion Communication

WORK EXPERIENCE

Fashion PR Intern

June 2023 - Aug 2023

Etcetera Los Angeles

- Handled showroom operations and organized sample pulls to support PR and styling requests
- Conducted outreach and research to increase brand visibility

Assistant Back of House Coordinator

Jan 2023- Feb 2023

Dur Doux

- Led intern communications and coordinated backstage day-of-show preparations for F/W 23 NYFW

PR Intern

June 2022 - Aug 2022

Moki Media

- Crafted media pitches for clients' featured events to drive press coverage
- Created content for clients' social media channels

Jewelry PR Intern

Jan 2022 - May 2022

CL Collective

- Coordinated with designers on jewelry sample pulls for stylists, magazines, and photoshoots
- Wrote product pitches distributed to jewelry and fashion editors to secure editorial placements

Lead Administrative Intern

Jan 2021 - Sep 2021

Dur Doux

- Built and managed a model call database for S/S 22 NYFW, leading outreach and communication with models and serving as backstage dresser day of show
- Supported designer with organization and backstage dressing for F/W 21-22 NYFW virtual show, and assisted with post-show press organization

Designer Consignment Stylist/Sales Associate

June 2020 - Aug 2021

Mint Condition

- Selected new inventory, assessed authenticity and value of designer bags, and styled items for consignment display
- Promoted store inventory across Instagram and Facebook as a social media coordinator

SKILLS

Design and Tools: CAD (Rhino 3D), Photoshop, InDesign

Expertise: Trend analysis, Runway production, Visual storytelling

PR and Communications: Event planning, Media outreach, Sample pull coordination, Brand identity communication